

Expanded training increases service

[Purpose Statement]

Campus Advocacy Resources and Education (CARE) anticipates and responds to the needs of students impacted by stalking, dating/domestic violence, and sexual assault by providing confidential advocacy and support. CARE educates the campus community about the vital role that each of us has in ending interpersonal violence at UCSB.

SERVICES

ADVOCACY

CARE offers free confidential advocacy to students, staff, and faculty impacted by dating/domestic violence, sexual assault, or stalking.

PREVENTION

CARE develops and facilitates primary prevention programming on topics including sexual assault, dating/domestic violence, stalking, consent, warning signs of abusive relationships, and bystander intervention.



Violence Intervention and Prevention (VIP) interns participate in Green Dot training, in order to become better-informed bystanders.

COURTESY PHOTO

[Impact]

CONTEXT

Our state-certified advocates help navigate options, provide support, connect with on-campus or community resources, and provide survivors with a trusted point of contact throughout campus and community processes. Confidential advocacy allows the survivor to seek emotional, academic, housing, medical, reporting, and/or financial support and guidance.

METHODS

The Violence Intervention and Prevention (VIP) internship provides educational training about interpersonal violence. Interns are given the opportunity to become peer educators in their community. VIP interns complete Green Dot training, an evidence-based, nationally recognized training for bystander intervention. VIP launched

an extensive Green Dot campaign that included targeted outreach to clubs, organizations, and student groups, as well as general outreach to the campus community.

RESULTS

Compared to the previous year, the total number of incidents disclosed to CARE increased by 57%. The total number of survivors utilizing CARE services increased by 59%. The total services provided increased by 47%.

ANALYSIS & IMPLICATIONS

These marked increases are likely attributed to the ongoing prevention and outreach efforts of the CARE office and campus partners through efforts such as Green Dot and the VIP internship. The VIP internship, experienced its largest cohort to date. Interns conducted targeted outreach on campus and collected 1,000 “Green

BY THE NUMBERS

Advocacy services from April 2015 to April 2016:

Types of Incidents:

- Sexual Assault: 142
- Dating/Domestic Violence: 67
- Stalking: 28

Total Clients: 225

Total Advocacy Services: 644

- Emotional: 350
- Reporting: 145
- Academic and Financial: 93
- Medical: 39
- Housing: 17

Dots” that displayed personal narratives from students’ violence prevention efforts. Interns launched an awareness campaign in seven residence halls and reached 4,000 undergraduate student residents, or approximately 20% of the undergraduate student population.